### J. Myles Shaver

# Professor of Strategic Management and Entrepreneurship Pond Family Chair in the Teaching and Advancement of Free Enterprise Principles

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#### **Education**

1994 Ph.D. International Business, University of Michigan.

Bachelor of Commerce with distinction, University of Alberta.

## **Academic Positions**

2001-present University of Minnesota, Carlson School of Management

Pond Family Chair in the Teaching and Advancement of Free Enterprise

Principles (2007-present) Professor (2004-present)

Department Chair, Strategic Management and Organization (2007-2010)

Carlson School Professorship (2005-2007)

Associate Professor (2001-2004)

1994-2002 New York University, Stern School of Business

Associate Professor of Management and International Business (1998-2002) Assistant Professor of Management and International Business (1994-1998)

2010, April Distinguished Visitor, National University of Singapore Business School.

1997, August Visiting Scholar, Copenhagen Business School.

#### **Awards**

2012

2013	Carlson Executive MBA Award for Teaching Excellence (student voted)
2011-2013	Outstanding Elective Faculty of the Year (student voted)
2011	Carlson School of Management Annual Faculty Service Award
2010	Ross School of Business, Ph.D. Distinguished Alumni Award
2006	Carlson School of Management Annual Faculty Service Award
2005	Carlson School of Management Annual Faculty Research Award
2005	Outstanding Non-core faculty member (student voted)
2004	Outstanding faculty dedication award (student voted)
2002	Carlson School of Management Award for Excellence in Teaching, Outstanding
	overall faculty award (student voted)
1999-2001	Finalist, Stern School Professor of the Year (student voted)

### **Research interests**

Corporate strategy choice and performance The management and economics of international expansion

## **Teaching experience**

- MBA: Corporate Strategy (Carlson), Corporate Responsibility (Carlson), Industry and Competitive Analysis (Carlson); Corporate Strategy Analysis (Stern); Multinational Business Management (Stern); Business Strategy and Policy (Stern).
- Ph.D.: Strategy Formulation (Carlson), Reading Seminar in International Business (Stern). Undergraduate: Stern Advantage Summer Program (Stern); The World Economy (Michigan) Executive Development: Custom Programs various clients (Carlson), MBA Essentials (Carlson), Minnesota Management Institute (Carlson), Corporate Strategy for Functional Executives (Carlson), Minnesota Executive Program (Carlson), How Your Business Adds Value (Carlson), The Logic of Strategy (Carlson), Management Essentials for the High Potential Executive (Stern).

#### **Publications**

- Richard D. Wang and J. Myles Shaver. Forthcoming. "Competition-driven repositioning." *Strategic Management Journal*.
- Zur Shapira and J. Myles Shaver. Forthcoming. "Confounding Changes in Averages with Marginal Effects: How Anchoring Can Destroy Economic Value in Strategic Investment Assessments." *Strategic Management Journal*.
- Adam R. Fremeth and J. Myles Shaver. Forthcoming. "Strategic Rationale for Responding to Extrajurisdictional Regulation: Evidence from Firm Adoption of Renewable Power in the United States." *Strategic Management Journal*.
- Miguel Ramos and J. Myles Shaver. 2013. "When individual locations affect the choice of multi-location acquisition targets." *Strategic Organization*, 11(2), 125-155.
- J. Myles Shaver. 2013. "Do we really need more entry mode studies?" *Journal of International Business Studies*, 44(1), 23-27.
- Torben Pederson and J. Myles Shaver. 2011. "Internationalization revisited: The big step hypothesis," *Global Strategy Journal*, 1, 263-274.
- J. Myles Shaver. 2011. "The benefits of geographic sales diversification: How exporting facilitates capital investment," *Strategic Management Journal*, 32, 1046-1060.
- Shaker A Zahra, Lance R Newey, and J. Myles Shaver. 2011. "Academic Advisory Boards' Contributions to Education and Learning: Lessons from Entrepreneurship Centers" *Academy of Management Learning and Education*, 10(1), 113-129.
- David Souder and J. Myles Shaver. 2010. "Constraints and Incentives for Making Long Horizon Corporate Investments," *Strategic Management Journal*, 31, 1316-1336.

- Miguel Ramos and J. Myles Shaver. 2009. "Value creation and appropriation through geographic strategy: Evidence from FDI," *Advances in Strategic Management*, 26, 383-406.
- Gary Dushnitsky and J. Myles Shaver. 2009. "Limitations to inter-organizational knowledge acquisition: The paradox of corporate venture capital," *Strategic Management Journal*, 30(10), 1045-1064.
- J. Myles Shaver and John M. Mezias. 2009. "Diseconomies of managing in acquisitions: Evidence from civil lawsuits," *Organization Science*, 20(1), 206-222.
- J. Myles Shaver. 2008. "Organizational Significance," So!apbox Essay, *Strategic Organization*, 6(2), 185-193.
- J. Myles Shaver. 2007. "Interpreting empirical results in strategy and management research." *Research Methodology in Strategy and Management*, 4, 273-293.
- J. Myles Shaver. 2006. "A paradox of synergy: Contagion and capacity effects in mergers and acquisitions," *Academy of Management Review*, 31(4), 962-976.

  Reprinted in: *Mergers and Acquisitions (Volume I)*, Krug, Jeffrey (ed.), Sage, 2008.
- Robert Salomon and J. Myles Shaver. 2005. "Export and domestic sales: Their interdependence and determinants," *Strategic Management Journal*, 26(9), 855-871.
- J. Myles Shaver. 2005. "Testing for mediating variables in management research: Concerns, implications, and alternative strategies," *Journal of Management*, 31(3), 330-353.
- Robert Salomon and J. Myles Shaver. 2005. "Learning by exporting: New insights from examining firm innovation," *Journal of Economics and Management Strategy*, 14(2), 431-460.
- Joan Penner-Hahn and J. Myles Shaver. 2005. "Does international research and development affect patent output? An analysis of Japanese pharmaceutical firms," *Strategic Management Journal*, 26(2), 121-140.
- Fredrick Flyer and J. Myles Shaver. 2003. "Location Choices under Agglomeration Externalities and Strategic Interaction." *Advances in Strategic Management*, 20, 193-213.
- Will Mitchell and J. Myles Shaver. 2003. "Who buys what? How integration capability affects acquisition incidence and target choice," *Strategic Organization*, 1(2), 171-201.
- Will Mitchell and J. Myles Shaver. 2002. "What Role Do Acquisitions Play In Asian Firms' Global Strategies? Evidence From The Medical Sector 1978-1995," *Asia Pacific Journal of Management*, 19(4), 489-502.
- Andrew A. King and J. Myles Shaver. 2001. "Are aliens green? Assessing foreign establishments' environmental conduct in the U.S.," *Strategic Management Journal*, Vol. 22(12), 1069-1085.
- J. Myles Shaver and Fredrick Flyer. 2000. "Agglomeration economies, firm heterogeneity, and foreign direct investment in the United States," *Strategic Management Journal*, Vol. 21(12), 1175-1193.

- Reprinted in: *Multinational Enterprise Theory (Volume I)*, Krug, Jeffrey and John Daniels. (eds.). Sage. 2007.
  - Competitive Strategy, Maritan, Catherine and Margaret Peteraf (eds.), Edwin Elgar, 2011.
- J. Myles Shaver. 1998. "Do foreign-owned and U.S.-owned establishments exhibit the same location pattern in U.S. manufacturing industries?" *Journal of International Business Studies*, Vol. 29 (3), 469-492.
- J. Myles Shaver. 1998. "Accounting for endogeneity when assessing strategy performance: Does entry mode choice affect FDI survival?" *Management Science*, Vol. 44 (4), 571-585.
- J. Myles Shaver, Will Mitchell and Bernard Yeung. 1997. "The effect of own-firm and other-firm experience on foreign direct investment survival in the United States, 1987-1992," *Strategic Management Journal*, 1997, Vol. 18 (10), 811-824.
- Zoltan Acs, Randall Morck, J. Myles Shaver, and Bernard Yeung 1997. "The internationalization of small and medium-sized enterprises: A policy perspective," *Small Business Economics*, Vol. 9 (1, Special Issue), 7-20.

Reprinted in: *SME's in the Age of Globalization*, Audretsch, David D. (ed.), Edward Elgar, 2003.

- Small and medium sized enterprises in the global economy, Acs, Zoltan and Bernard Yeung (eds.), University of Michigan Press, 1999.
- Structural Change, Industrial Location and Competitiveness, Oxley, Joanne, and Bernard Yeung (eds.), Edward Elgar, 1998.
- Avi Fiegenbaum, J. Myles Shaver and Bernard Yeung. 1997. "Which firms expand to the Middle East: The experience of U.S. multinationals," *Strategic Management Journal*, Vol. 18 (2), 141-148.
- Masao Nakamura, J. Myles Shaver and Bernard Yeung. 1996. "An Empirical Investigation of Joint Venture Dynamics: Evidence from U.S. Japan Joint Ventures," *International Journal of Industrial Organization*, Vol. 14 (4), 521-541.
- Will Mitchell, J. Myles Shaver, and Bernard Yeung. 1994. "Foreign entrant survival and foreign market share: Canadian companies' experience in United States medical sector markets," *Strategic Management Journal*, Vol. 15 (Sept.), 555-567.
- Will Mitchell, J. Myles Shaver, and Bernard Yeung. 1993. "Performance following changes of international presence in domestic and transition industries," with, *Journal of International Business Studies*, Vol. 24 (4), 647-670.
- Will Mitchell, J. Myles Shaver and Bernard Yeung. 1992. "Getting there in a global industry: impacts on performance of changing international presence," *Strategic Management Journal*, Vol. 13 (Sept.), 419-432.

## **Book Chapters**

- J. Myles Shaver. forthcoming. "Competitive Strategy," in Palgrave Dictionary of Strategic Management, M. Augier and D. Teece (eds.). Palgrave.
- Gary Dushnitsky and J. Myles Shaver. *forthcoming*. "What Inventions Do Corporate Entrepreneurship Programs Gain Access To?" in *Handbook of Corporate Entrepreneurship*, Shaker Zahra, (ed.). Elger: UK.
- Robert Salomon and J. Myles Shaver. 2004. "Learning by exporting; New insights from examining firm innovation," in *Global Corporate Evolution: Looking Inward or Looking Outward?* Michael A. Trick, Ed. International Management Series: Vol. 4. Pittsburgh: Carnegie Mellon University Press, 299-306.
- Will Mitchell, Randall Morck, J. Myles Shaver and Bernard Yeung. "Causality between International Expansion and Investment in Intangibles, with Implications for Financial Performance and Firm Survival," in *Global Competition and Market Entry Strategies*, J-F Hennart (ed.) Elsevier, North-Holland, forthcoming.
- Will Mitchell, J. Myles Shaver and Bernard Yeung. 1992. "Cambiare strategia internationale: difficolta per le aziende nazionali, in transizione e globali," in *Competizione Multidimensionale: Quale azienda globale?* M. Bussolo and S. Zara (eds.), 1992.

## **Refereed Conference Proceedings**

- Robert Salomon and J. Myles Shaver. "Can firms learn from exporting? Insights from a new perspective," *Academy of Management, Best Papers Proceedings*, August 2003.
- Will Mitchell and J. Myles Shaver. "What Role Do Acquisitions Play In Asian Firms' Global Strategies? Evidence From The Medical Sector 1978-1995," *Asian Academy of Management Best Paper Proceedings*, December 2000.
- Will Mitchell, Randall Morck, J. Myles Shaver and Bernard Yeung. "Causality between International Expansion and Investment in Intangibles, with Implications for Financial Performance and Firm Survival," *European International Business Association Conference Proceedings*, Stockholm Meeting, Dec 1996.
- J. Myles Shaver. "The influence of industry growth and foreign entry rate on foreign direct investment survival," *Academy of Management, Best Papers Proceedings*, August 1995, 201-205.
- Will Mitchell, J. Myles Shaver and Bernard Yeung. "Winning the war of 2012: Survival of Canadian companies in United States medical sector markets, 1968-1991." with Will Mitchell and Bernard Yeung, *Proceedings of the 1992 Annual Conference of the Administrative Sciences Association of Canada*, June 1992.

#### Letters

J. Myles Shaver. 2006. "Interpreting empirical findings," *Journal of International Business Studies*, 37(4), 451-452.

# **Working Papers**

- Mazhar Islam and J. Myles Shaver. "How Competition Affects the Governance of R&D Projects: Evidence from Biotechnology Clinical Trials."
- Sharon James and J. Myles Shaver. "Patterns of Voluntary Public R&D Disclosures."
- Gary Dushnitsky and J. Myles Shaver. "Mutual Selection in Partnering: Insights and Approach."

Youngeun Chu and J. Myles Shaver. "Who is the boss? In mergers of equals."

### **Conference Presentations**

- "Competition-driven repositioning," with Richard Wang. Academy of Management Annual Meetings, Boston, August 2012.
- "Regulatory Externalities as a Driver of Corporate Environmental Performance," with Adam Fremeth. Academy of Management Annual Meetings, San Antonio, August 2011.
- "Confounding Changes in Averages with Marginal Effects: Anchoring within Strategic Investment Assessments," with Zur Shapira. Academy of Management Annual Meetings, Chicago, August 2009.
- "Who is the boss? In mergers of equals," with Youngeun Chu. Academy of Management Annual Meetings, Chicago, August 2009.
- "Value creation and appropriation through geographic strategy: Evidence from FDI," with Miguel Ramos. Academy of Management Annual Meetings, Chicago, August 2009.
- "When do firms value the whole versus parts? Acquisition of multi-location targets," with Miguel Ramos. Academy of Management Annual Meetings, Anaheim, August 2008.
- "Interpreting empirical results in strategy and management research." Academy of Management Annual Meetings, Philadelphia, August 2007.
- "Mutual Selection In Partnering: Insights and Approach," with Gary Dushnitsky. Atlanta Conference on Competitive Advantage, June 2007.
- "Diseconomies of managing in acquisitions: Evidence from civil lawsuits," with John Mezias. Utah-BYU Winter Conference, Solitude, UT, March 2007.
- "Partnering," with Gary Dushnitsky. Academy of Management Annual Meetings, Atlanta, August 2006.

- "Diseconomies of managing in acquisitions: Evidence from civil lawsuits," with John M. Mezias. Academy of Management Annual Meetings, Honolulu, August 2005.
- "Limitations to inter-organizational knowledge acquisition: The paradox of corporate venture capital," with Gary Dushnitsky. Atlanta Conference on Competitive Advantage, June 2005.
- "Diseconomies of managing in acquisitions: Evidence from civil lawsuits," with John M. Mezias. Atlanta Conference on Competitive Advantage, June 2004.
- "Learning by exporting: New insights from examining firm innovation," with Robert Salomon. Carnegie Bosch Institute International Conference, Pittsburgh, October 2003.
- "Learning by exporting: New insights from examining firm innovation," with Robert Salomon. Academy of Management Annual Meetings, Seattle, August 2003.
- "Efficient organization and endogeneity issues in foreign direct investment research." Academy of International Business Annual Meetings, Monterrey, July 2003.
- "Learning by exporting: New insights from examining firm innovation," with Robert Salomon. Academy of International Business Annual Meetings, Monterrey, July 2003.
- "Acquisitions, diseconomies of managing, and legal liabilities," Strategy Research Forum, St. Louis, May 2003.
- "Exporting and capital investment: On the strategic behavior of exporters," with José Campa. Academy of International Business Annual Meetings, San Juan, July 2002.
- "Exporting and capital investment: On the strategic behavior of exporters," with José Campa. Academy of Management Annual Meetings, Denver, August 2002.
- "Learning by exporting: New insights from examining firm innovation," with Robert Salomon. MERIT (Maastricht University) workshop on Strategic management, innovation and econometrics. Maastricht, February 2002.
- "Agglomeration economies, firm heterogeneity and competitive interaction," Academy of International Business Annual Meetings, Sydney, November 2001.
- "What Role Do Acquisitions Play In Asian Firms' Global Strategies? Evidence From The Medical Sector 1978-1995," with Will Mitchell, Asian Academy of Management, Singapore, December 2000.
- "Firm and exchange rate determinants of domestic and export sales," with Robert Salomon. Academy of International Business Annual Meetings, Phoenix, November 2000.
- "Assessing legal liabilities of foreign acquisitions in the U.S." with John Mezias. Academy of Management Annual Meetings, Toronto, Canada, August 2000.
- "Acquisition activity and product line scope in the U.S. medical sector: Nationality, corporate structure, and resources," with Will Mitchell. Academy of Management Annual Meetings, Toronto, Canada, August 2000.

- "Internationalization revisited: The 'big step' hypotheses," with Torben Pederson. Academy of Management Annual Meetings, Toronto, Canada, August 2000.
- "On the strategic behavior of exporters," with José Campa. Strategy Research Forum, May 2000.
- "Internationalization revisited: The 'big step' hypotheses," with Torben Pederson. Wallenburg Symposium to celebrate the contributions of Jan Johanson, Uppsala, Sweden, January 2000.
- "Assessing legal liabilities of foreign acquisitions in the U.S." with John Mezias. Instituions, Conflict, and Change Workshop, Evanston, Illinois, December 1999.
- "Internationalization revisited: The 'big step' hypotheses," with Torben Pederson. European International Business Association Annual meetings, Manchester, UK, December 1999.
- "Assessing legal liabilities of foreign acquisitions in the U.S." with John Mezias. Academy of International Business Annual Meetings, Charleston, South Carolina, November 1999.
- "On the strategic behavior of exporters," with José Campa. Wharton conference on Multinational Strategy: An interdisciplinary approach, October 1999.
- "When international research and development affects patent output: An analysis of Japanese pharmaceutical firms," with Joan Penner-Hahn. Academy of International Business Annual Meetings, Vienna, Austria, October 1998.
- "Accounting for endogeneity when assessing strategy performance: Does entry mode choice affect FDI survival?" INFORMS Fall meetings, Dallas, October 1997.
- "Agglomeration economies, firm heterogeneity, and foreign direct investment location choice," with Fredrick Flyer. Academy of International Business Annual Meetings, Monterrey, Mexico, October 1997.
- "How International Research And Development Affects Patent Output: An Analysis Of Japanese Pharmaceutical Firms," with Joan Penner-Hahn. Strategic Management Society Annual Meetings, Barcelona, Spain, October 1997.
- "Causality between international expansion and investment in intangibles, with implications for financial performance and firm survival," with Will Mitchell, Randall Morck, and Bernard Yeung. European International Business Association Annual Meetings, Stockholm, December 1996.
- "Do foreign and domestic controlled establishments exhibit the same location pattern in American manufacturing industries?" Academy of International Business Annual Meetings, Banff, September 1996.
- "Industry agglomeration and foreign direct investment survival in the United States." Academy of International Business Annual Meetings, Banff, September 1996.
- "Accounting for endogeneity when assessing strategy performance: Does entry mode choice affect FDI survival?" (interactive session). Academy of Management Annual Meetings, Cincinnati, August 1996.

- "Are aliens green? Assessing foreign establishments' environmental performance in the U.S.," with Andrew King and William Newburry. Academy of Management Annual Meetings, Cincinnati, August 1996.
- "Small and medium sized enterprises in the global economy: A policy perspective," with Zoltan Acs, Randall Morck, and Bernard Yeung. Sixth International Joseph A. Schumpter Conference, Stockholm, June 1996.
- "Causality between international expansion and investment in intangibles, with implications for financial performance and firm survival," with Will Mitchell, Randall Morck, and Bernard Yeung. University of Illinois CIBER Conference on Longitudinal Research on Foreign Market Entry, April 1996.
- "Small and medium sized enterprises in the global economy: A policy perspective," with Zoltan Acs, Randall Morck, and Bernard Yeung. University of Maryland CIBER Conference on Small and Medium-Sized Enterprises and the Global Economy, October 1995.
- "The influence of industry growth and foreign entry rate on foreign direct investment survival," Academy of Management Annual Meetings, Vancouver, August 1995.
- "The effect of own-firm and other-firm experience on foreign direct investment survival," with Will Mitchell and Bernard Yeung, Academy of Management Annual Meetings, Vancouver, August 1995.
- "The influence of intangible assets, spillovers, and competition on foreign direct investment survival and entry time," Farmer Dissertation Award finalist, Academy of International Business Annual Meetings, Boston, November 1994.
- "Early expansion: changing international presence in domestic and transition industries," with Will Mitchell and Bernard Yeung, Academy of International Business Annual Meetings, Brussels, November 1992.
- "Foreign entrant survival and foreign market share: Canadian companies experience in United States medical sector markets," with Will Mitchell and Bernard Yeung, Academy of International Business Annual Meetings, Brussels, November 1992.
- "Winning the war of 2012: Survival of Canadian companies in United States medical sector markets, 1968-1991," with Will Mitchell and Bernard Yeung, Administrative Sciences Association of Canada Annual Meetings, Quebec, June 1992.
- "Changing International Strategy: Contrasts in Domestic, Transition, and Global Industries," with Will Mitchell and Bernard Yeung, Strategic Management Society Annual Meetings, Toronto, Ontario, October 1991.
- "An Investigation of Joint Venture Dynamics: Evidence from U.S. Japan Joint Ventures," with Masao Nakamura and Bernard Yeung, Academy of International Business Annual Meetings, Miami, Florida, October 1991.
- "Getting There in a Global Industry: Impact on Performance of Changing International Presence," with Will Mitchell and Bernard Yeung, Academy of International Business Annual Meetings, Miami, Florida, October 1991.

"International Expansion: Feedback and its Implications for Strategy," International Management Division, Doctoral Consortium, Academy of Management Annual Meetings, Miami Beach Florida, August 1991.

# **Teaching Case**

"International Expansion at Lear Corporation," October 1996, with Beth Calhoun, Kelley McCarthy, and Alan Wellman (former MBA students).

## **Dissertation Committee Membership**

Completed Dissertations – Advisor or Co-advisor: (U of MN uses the term Advisor; NYU uses the term Chair)

- Youngeun Chu (Strategic Management and Organization, U of MN), *Advisor*. "Creating Value by Merging Two Weak Firms: The Role of Routine Disruption in Mergers and Acquisitions," 2012.
- Exequiel Hernandez (Strategic Management and Organization, U of MN), *Co-Advisor*, "The Strategic Value of Non-Business Networks: Immigrant Social Capital, Foreign Location Choice, and Firm Performance," (finalist Academy of Management BPS Division Dissertation Award), 2011.
- Mazhar Islam (Strategic Management and Organization, U of MN), *Advisor*, "Effects of Competition on Governance Choice and Project Performance: Evidence from Clinical Trials in the Biotechnology Industry," 2011.
- Adam Fremeth (Strategic Management and Organization, U of MN), *Advisor*, "The Dynamic Relationship between Firm Capabilities, Regulatory Policy, and Corporate Environmentalism." (Finalist for the Aspen Institute Center for Business Education Dissertation Proposal Award), 2009.
- Miguel Ramos (Strategic Management and Organization, U of MN), *Advisor*, "When Do Firms Value the Whole versus a Part? Acquisition of Multi-Location Targets," 2007.
- David Souder (Strategic Management and Organization, U of MN), *Co-Advisor*, "Choice of payoff horizon and firm performance: Strategic investments by cable TV operators 1972-1996," 2007.
- Sharon Wade (Strategic Management and Organization, U of MN), *Advisor*, "When do firms voluntarily disclose qualitative information about R&D projects?" (runner-up INFORMS Dissertation Proposal Award), 2007.
- Gary Dushnitsky (Management, NYU), "Limitations to Inter-Organizational Knowledge Acquisition: The Paradox of Corporate Venture Capital." *Co-Chair* (winner Herman Krooss outstanding dissertation award, winner Heizer Award Academy of Management ENT Division Dissertation Award, winner Academy of Management TIM Division Dissertation Award, finalist Academy of Management BPS Division Dissertation Award), 2004.

- Robert Salomon (Management and International Business, NYU), *Chair*, "Spillovers from Foreign Market Participation: Assessing the Impact of Exporting and Firm Heterogeneity on Innovative Outcomes." (winner Barry Richman Dissertation Award; finalist Farmer dissertation award; runner-up INFORMS Dissertation Proposal Award), 2002.
- William Newburry (Management and International Business, NYU), *Co-chair*, "Parent-subsidiary and subsidiary-subsidiary shared perceptions as a control method in the integrated multinational corporation," 2000.
- Completed Dissertations Committee member:
- Joel Malen (Strategic Management and Entrepreneurship, U of MN), "Excess Firm Resources and National Institutions of Corporate Governance: Effects on Firm Innovation Strategy," 2013.
- Eric Larson (Information and Decision Sciences, U of MN), "The Impact of the Demand for Integration in the Large Multi-business Unit Firm on the IT Organization Structure," 2012.
- Nachiket Bhawe (Strategic Management and Organization, U of MN), "Does the Order of Partner Selection Matter? Evidence from the Bio-Pharmaceutical Industry," 2012.
- Jared Harris (Strategic Management and Organization, U of MN), "Financial Misrepresentation: Antecedents and Performance Effects," (finalist BPS Division Dissertation Award, winner SIM Division Dissertation Award), 2005.
- Hua Wang (Human Resources and Industrial Relations, U of MN), "The effects of employee stock ownership and profit sharing on firm survival" 2005.
- Scott Johnson (Strategic Management and Organization, U of MN), "Decision making influences of trade association membership," (finalist BPS Division Dissertation Award), 2005.
- Xinlei Chin (Marketing, U of MN), "Assessing the effect of a channel switch," 2005.
- Memhet Genç (Strategic Management and Organization, U of MN), "Regulations, Foreign Presence, and Efficiency of Local Firms: A Multiple Country Study in Commercial Banking," 2005.
- Corey Phelps (Management, NYU), "Webs of Creation: Interorganizational Networks and Knowledge Creation." (winner Academy of Management TIM Division Dissertation Award, finalist Academy of Management BPS Division Dissertation Award), 2003.
- Naomi Gardberg (Management and International Business, NYU). "How Do Individuals Construct Corporate Reputations? Examining the Effects of Stakeholder Status, Firm Strategy and Media Visibility on Cognitive Elaboration and Schema Complexity about Firm Performance," 2001
- Ramdas Chandra (Marketing and International Business, NYU), "Essays on International Entry and Expansion," 2001.
- Namgyoo Park (Management and International Business, NYU), "Resource access and firm value: An empirical test of resource effects in the international airline industry," 2000 (finalist Academy of Management BPS Division Dissertation Award)

John Mezias (Management, NYU), "Labor Related Subsidiary Disadvantage in the United States," 1998.

James Kennelley (Management and International Business, NYU), "The Relationship of Level of Multinationality and Institutional Ownership of U.S. Firms and their Social and Environmental Performance." 1996.

Dissertations in progress:

Ramin Vandaie (Strategic Management and Organization, U of MN).

Florence Honoré (Strategic Management and Organization, U of MN).

# **Editorial Board Membership**

Strategy Science

Associate Editor (2013-)

Strategic Management Journal (2000-)

Management Science (2011-)

Associate Editor, Business Strategy (2011-)

Strategic Organization (2001-2013)

Global Strategy Journal (2009-2013)

Associate Editor (2009-2013)

*Organization Science* (2005-2013)

*Journal of International Business Studies* (1998-2010)

Consulting Editor (2007-2010)

Department Editor, Business Dynamics and Strategy (2002-2007)

Editorial Board member (1998-2002)

#### Ad hoc reviewer

Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Asia Pacific Journal of Management, International Business Review, International Journal of Industrial Organization, Journal of Business Research, Journal of Business Venturing, Journal of Economic Behavior and Organization, Journal of Economics and Management Strategy, Journal of Industrial Economics, Organizational Research Methods, Small Business Economics

### **Academic Affiliations**

Academy of International Business Academy of Management Strategic Management Society Strategy Research Initiative - Fellow

#### **Professional Service**

Invited faculty panelist, Academy of Management, International Management Division Doctoral Consortium, 2010.

Invited faculty panelist, Academy of Management, International Management Division Junior Faculty Consortium, 2009.

Invited faculty panelist, Academy of Management, International Management Division Doctoral Consortium, 2006.

Research Committee, Academy of Management, Business Strategy and Policy Division, 2003-2005.

Invited faculty panelist, Academy of Management, International Management Division Doctoral Consortium, 2002.

Invited faculty panelist, Academy of Management, Business Strategy and Policy Division Doctoral Consortium, 2002.

Track Chair, Strategy. Academy of International Business Annual Meetings, 2001.

Coordinator, Academy of Management, International Management Division Doctoral Consortium, 2000.

Coordinator, Academy of International Business Junior Faculty Consortium, 1998.

Invited faculty panelist, Academy of Management, International Management Division Doctoral Consortium, 1998.

Invited faculty panelist, Academy of International Business Junior Faculty Consortium, 1997. Invited faculty panelist, Academy of International Business Doctoral Consortium, 1996.

# **Invited University Presentations**

Baruch College

Carnegie Mellon University

Columbia University

**Duke University** 

Harvard Business School

**London Business School** 

**INSEAD** 

National University of Singapore

New York University

Northwestern University

Ohio State University

**Rutgers University** 

Tilburg University

Universidad Complutense de Madrid

University of Alberta

University of Calgary

University of Illinois

University of Maryland

University of Michigan

University of Minnesota

University of North Carolina

University of Pennsylvania

University of South Carolina

University of Southern California University of Toronto University of Washington University of Western Ontario Washington University